

# The new Business Times: Intelligence at Work

BT has refreshed, to bring readers the best in business reporting. Here's a quick guide to what's new.

**Stronger masthead**  
Reinforces BT's identity as a credible source of business news, insights and analysis.

**Real Estate every day**  
Covering the property sector has been one of BT's strengths over the years – the section will now go daily.

**New sectors, sharper business focus**  
News is now organised by industry sectors, instead of geography. Zero in on your sector of interest quickly and read each story in context. Each section features local news, as well as regional and global news.

**Government & Economy**  
New section with news on major global political and economic events, and their implications.

**Opinion daily**  
Provides a greater breadth and depth of views, insight and analysis.

**What's new online**  
BT's website, [business-times.com.sg](http://business-times.com.sg), will reflect the new sector offerings in print, with several web-only features.



## Reads well on all screens

- Responsive web design means the website adapts to fit all screen sizes
- Readable and easy to navigate on all devices: desktops, laptops, tablets and smartphones

## More news

- All stories from the print edition and the latest news updates.
- More web-only stories under the new Stocks section:
  - Stocks to watch: summary of stocks whose prices might respond to news events
  - Hot stocks: large movements in share prices or volumes
  - Brokers' Take: excerpts from analyst reports on listed companies

## Blogs

- Three new blogs by BT journalists:
  - Views on the Singapore stock market
  - News from a data-driven perspective
  - Social commentary

## Lifestyle

- New lifestyle portal with its own distinct look and feel. Features all stories on luxury living from BT's Friday and Saturday editions

## SME

- New SME section features all stories relevant to local small-and medium-sized enterprises, including those from the weekly SME page and bi-monthly SME Magazine

## Opinion online

- New online Opinion section houses commentaries across all sections of BT, including Hock Lock Siew, the corporate commentary column

## What's new on the apps

BT's apps for the iPad, the iPhone and Android smartphones have been redesigned to give readers a better user experience with the website.



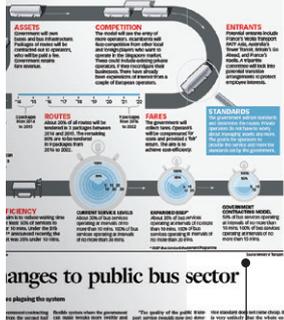
## THE BUSINESS TIMES



### Daily digest

A quick front page summary of the day's most important stories.

### Charting a new course



### Changes to public bus sector

The quality of the public bus and other services will be improved by a new system of management, says the government.

### Clearer layout

Wider columns and more distinct fonts give the paper a crisp feel and make for easier reading.

### More infographics

More extensive use of data visualisation to tell news stories better.



### Life & Culture

New daily page features long-form writing on the softer side of the news. The daily crossword will now be here.

### More on markets

Two pages of market data and reports provide a concise summary of the market day. New additions include: unusual activity table and charts comparing the Straits Times Index to FTSE ST Catalyst.



To learn more about the new BT, go to [btd.sg/Q&As](http://btd.sg/Q&As). To subscribe, go to [btsubscribe.com.sg](http://btsubscribe.com.sg) or call +65 6388 3838.